

Walmart Invests in Manufacturing This Year

We are honored to have Walmart as a Platinum Sponsor for MFG Day. Time and time again, Walmart has reaffirmed its commitment to manufacturing through initiatives that are revitalizing industry and encouraging people to buy more locally produced goods. Walmart's [America at Work](#) initiative is investing in local manufacturers in a big way, by committing to source an additional \$250 billion over 10 years through 2023 through in an effort to support manufacturing across the country. Through the program, Walmart will purchase more U.S.-manufactured goods, source "new to Walmart" goods made in the USA, and support and accelerate the efforts of current suppliers to ensure U.S. manufacturing remains strong. One way that Walmart supports local manufacturers is through their annual [Open Call Event](#). The two-day event brings hundreds of entrepreneurs and small businesses to Bentonville, AR, where they have an opportunity to pitch their U.S.-manufactured products to Walmart buyers. This year, more than 100 companies successfully pitched their products with a lucky few landing spots on local Walmart shelves. The annual event also includes supplier mentoring sessions and discussions focused around small business growth and retail strategy. We encourage you to read more about the work being done by some of Walmart's local suppliers – including [Kenny Manufacturing](#), who craft home hardware that has decorated countless American homes; and [Metrolina Greenhouses](#), a family-owned wholesale plant company that not only provides Walmart with many of its plants and flowers, but is a place for career advancement and leadership for its employees.

Helpful Host Tips – Promote Your Event MFG Day is only three weeks away! Are you hosting an event? We have developed some handy tips and tricks to help you make your MFG Day 2019 event a success. • You can find some hosting 101 tips [here](#). • Want to generate some media buzz? Check our media promotion tips in [this toolkit](#). • Show off on social! Use this social media [toolkit](#) to highlight all of the exciting things throughout MFG Day at your facility. • Download [banners](#) that you can feature on your website and other digital assets.

Featured 2019 Sponsors

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